

PEOPLE'S COMMITTEE OF THAI  
BINH PROVINCE

THAI BINH MEDICAL COLLEGE

SOCIALIST REPUBLIC OF VIETNAM

Independence - Freedom - Happiness

*Thai Binh, Date 28 March 2022*

No: 25 /KH-CĐYT

## 2022 ENROLLMENT CONSULTATION PLAN

Based on Decision No. 74/QĐ-CĐYT dated March 28, 2022, of the Rector of Thai Binh Medical College regarding the establishment of the Admissions Council;

Based on the Admissions Regulations and the determination of the 2022 enrollment targets of Thai Binh Medical College;

Based on Plan No. 24/KH-CĐYT dated March 28, 2022, of the Rector of Thai Binh Medical College regarding the 2022 enrollment plan.

The Admissions Council develops the 2022 enrollment consultation plan specifically as follows:

### 1. Purpose, Requirements

Proactively conduct enrollment consultation, ensuring systematicity and effective coordination among departments throughout the college.

Synchronously deploy 2022 enrollment consultation to students, parents of students from High Schools and Continuing Education Centers within and outside the province.



Strengthen the application of information technology, focusing on using social media in enrollment consultation.

### 2. Content

Provide enrollment information to agencies, organizations, and individuals in Thai Binh province: training program codes, official enrollment targets, articulation programs; joint training programs for studying abroad – working in Japan and the Federal Republic of Germany; and the benefits of students when studying at the college.

Implement joint training programs with several universities and colleges outside the province to recruit students for specialized training programs.

### 3. Method

Online enrollment: on the enrollment website, Facebook, Zalo of the College and other social media platforms of the Ministry of Labour, Invalids and Social Affairs, Ministry of Health.

Direct enrollment: Provide information directly to high schools.

### 3. Implementation

#### 3.1. Online activities for enrollment

No	Online Page	Content	Frequency	Department
1	Facebook	Run ads 3 times/month during peak periods (3,4,7-8)	10 days/period	QLDT
2	<a href="https://tuyensinh.caodangytb.edu.vn">https://tuyensinh.caodangytb.edu.vn</a> <a href="https://Facebook.com/congdongcye">https://Facebook.com/congdongcye</a> <a href="https://Facebook.com/tuyensinhcdytb">https://Facebook.com/tuyensinhcdytb</a>	Enrollment information	2-3 times/week (peak months) 1 time/week	QLDT
3	<a href="https://Facebook.com/congdongcye">https://Facebook.com/congdongcye</a> <a href="https://Facebook.com/doanthanhvien">https://Facebook.com/doanthanhvien</a>	Extracurricular activities, professional activities	2 times/week (peak months) 1 time/month	- CTHSSV - School Youth Union
4	<a href="https://tuyensinh.caodangytb.edu.vn">https://tuyensinh.caodangytb.edu.vn</a> <a href="https://Facebook.com/congdongcye">https://Facebook.com/congdongcye</a> <a href="https://Facebook.com/tuyensinhcdytb">https://Facebook.com/tuyensinhcdytb</a>	Share articles on school activities	1 time/week (peak months)	School staff (Head of department supervising implementation)
5	Personal Facebook	Change profile picture frame according to school's design	Major holidays throughout the year	School staff (Head of department supervising implementation)
6	Community pages of high schools	Learning activities, student union activities of school students		Core students (Department of Training Management (QLDT), Academic Advisors (CVHT))

The Facebook profile picture frame is changed on the occasion of major holidays throughout the year, increasing interaction to promote the school's image during the 2022 enrollment period. The Youth Union coordinated with the Department of Training Management (QLDT) to design the frame and the school's logo and information.

Management (QLĐT) to design the frame, and the leadership approved its implementation.

The core student group – consisting of dynamic, enthusiastic students of the school selected by the Department of Training Management (QLĐT), Academic Advisors, and the Student Affairs and Support Center (CTHSSV) (who are former students of high schools) – posts articles about academic activities, extracurriculars, recreational activities, etc., on the community pages of high schools to attract, encourage, and interest younger students in enrolling at Thai Binh Medical College after graduating from high school.

Selection of core student personnel: from March 14-22, 2022, Academic Advisors (CVHT) send the list of core students participating in activities to the Admissions Secretariat at the email address:

gldt@caodangytb.edu.vn before March 27, 2022. Students participating in the activity will receive training points for the semester participated.

+ Requirement: At least 1 former student / 1 high school

+ Implement posting activities from April – August 2022

### 3.2. Implementing direct enrollment methods

#### 3.2.1. Developing documents and tools to support enrollment counseling

Develop documents to provide to agencies, organizations, and individuals for enrollment counseling. Specifically:

Documents on enrollment information: training majors, cooperation programs, preferential policies for students (to be completed before March 29, 2022): Department of Academic Affairs, Department of Organization and Administration.

Design and print brochures (A4 size), Posters (A0 size) with enrollment information, major introductions, and cooperation programs (to be completed before April 5, 2022): Department of Organization and Administration, Communication Department.

#### 3.2.3. Deploying enrollment counseling at high schools, Provincial Military Command

The Admissions Board contacts high schools to conduct direct counseling at 20-25 potential high schools, placing posters at 35-40 high schools throughout the province (Department of Academic Affairs provides a preliminary list before April 1, 2022)

No	School Group	Quantity	Information Provision Method
1	High number of enrollments in the last 3 years	10 - 15	Directly at grade 12 classes Place posters at the school Centralized counseling for the whole school during the monthly flag-raising ceremony
2	Average number of enrollments in the last 3 years	15-20	Directly at grade 12 classes Place posters at the school
3	Low number of enrollments in the last 3 years	10-15	Place posters at the school
<b>Total</b>		<b>35-50</b>	

The Administrative and Human Resources Department coordinates with the Training Management Department to establish an admissions consulting sub-committee: Select members (faculty, core students) to participate in direct consulting work. The list to be completed before March 29, 2022.

The Training Management Department: Organize dissemination and training on admission and admission consulting work for 2022 for members of the Professional Committee, sub-committees; and collaborators.

The Admissions Consulting Sub-committee implements admissions consulting for 12th-grade classes in high schools within the province and disseminates information through various channels to all high school students, or their parents, nationwide according to the College's deployment schedule.

Disseminate career guidance to students in some key high schools within the province: School leaders, Training Management Department, Youth Union.

School leaders coordinate with the Provincial/City Military Command to implement a propaganda program, provide admission information in various forms, and directly advise on vocational admission for demobilized soldiers released in 2022.

### **3.3. Coordinate inter-provincial training partnerships**

Implement training partnership programs with some universities, colleges, other organizations, and individuals.

The Training Management Department to build and deploy specific training partnership plans, to be completed before April 2022.

### **4. Budget estimation, payment for admission consulting support**

The Administrative and Human Resources Department to prepare a budget estimate for Facebook communication, printing documents – posters, supporting the implementation of admission work with leaders of the Department of Education and Training; Department of Examination, Department of Education at high schools; leaders of high schools in the province; leaders of the provincial military command; leaders of universities outside the province implementing training partnerships; admission officers; travel expenses for the school's admissions consulting committee.

The Planning and Finance Department to pay for the funding to support admission and admission consulting work according to actual needs.

Admission consulting is a regular task of the College, playing an important role in the success of annual admissions, requiring active and effective participation from all individuals and organizations within the College. The Admissions Council requests all

units and individuals seriously implement the assigned tasks according to the set plan.

During the implementation process, if there are any difficulties or issues, units shall report to the Admissions Council of the College for timely resolution./.

**Recipients:**

- Board of Directors (for direction);
- Admissions Council, Admissions Secretariat;
- Departments/Offices (for implementation);
- College's Information Portal (for notification);
- Archive (VT), Training Management (QLĐT).

**PRINCIPAL**

**CHAIRMAN OF THE ADMISSIONS COUNCIL**



**Dr. Nguyen Thi Thu Dung**